## Women Build 2019



### **THANK YOU!**







### who we are

Habitat for Humanity Williamson-Maury is a faith-based nonprofit that operates as a home builder, a mortgage lender, and provider of homeowner education.



### what we do

With our help, future homeowners achieve the strength, stability and self-reliance to build a better life for themselves and their families.



## Habitat Misconceptions

- We are a home builder and mortgage lender we do not give homes away.
- We are self-supporting we do not receive funding from Habitat for Humanity International.
- We are needed here in Williamson County. For many residents, including teachers, healthcare workers, city/county employees, and those in the service-sector, homeownership would not possible without Habitat.
- Thousands of local families in need qualify to become Habitat homeowners.
   In January 2019, Williamson County's single family median home price was \$495,000! (WCAR)
- We build and sell affordable housing not poverty housing. Applicants must meet income and other requirements and currently live or work in our community.



Our Craftsman-style homes have 2 full bathrooms and 3, 4, or 5 bedrooms depending on family size. Homes have central heat and air conditioning and come with refrigerators, stoves, and dishwashers.

All homes are Energy Star® certified and are constructed in the most efficient, cost effective and environmentally responsible methods possible.



### funds

Funds to pay for home building materials are donated by individuals, companies, churches, and civic groups. We seek \$70,000 in donations for each home build and the homes will be valued at more than double that amount.



### volunteers

More than 70% of home construction is accomplished by community volunteers committed to help build safe places for participating families to call home. Volunteering with Habitat for Humanity is not only fun but is also uplifting and rewarding.

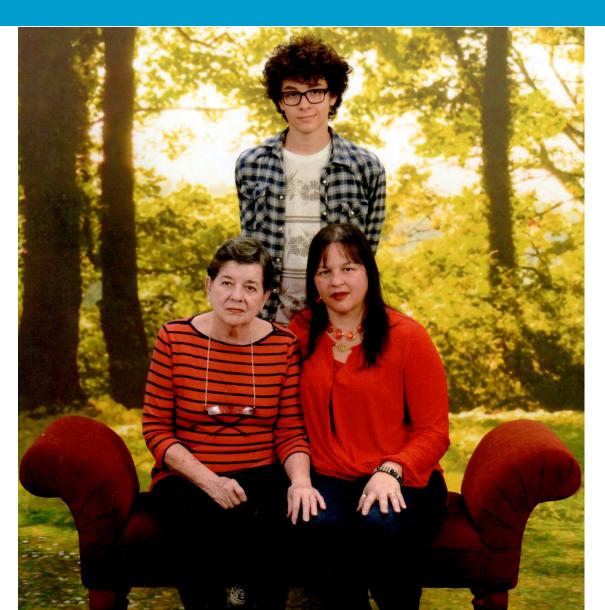


### faith

HFHWM is a faith-based housing nonprofit organization. All who desire to participate are welcome. We build in partnership with those in need, regardless of race or religion, and welcome volunteers and supporters from all backgrounds as well.



## Meet the Herrera Family



### families

Habitat homeowners earn between 30-60% of the area median income and would not qualify for conventional mortgage financing. They help build their own homes alongside volunteers and complete a comprehensive homebuyer education program.



## families

- 1. Save \$2000 for closing costs on their home
- 2. Put in up to 280 hours in sweat equity building their home and the homes of other families



## mortgages

In the past, we have offered affordable mortgages to qualifying families making between 30 and 60% of the area median income with a zero-interest loan program

Beginning in 2019, we have expanded programing to include diversified loan options, including the USDA 502 loan, to assist more residents to purchase homes.

For instance, a household of onefour members, making a combined income of \$59,500 a year, qualifies for a low-interest mortgage under our new program guidelines.





## We Tithe

HFHWM has contributed to building homes for 86 families in Haiti, Mozambique, and others countries in need.

Insert Sean's 4 min tithing video

### Women Build

Women Build is Habitat for Humanity's tool for women to learn construction skills, help build homes, and make a positive difference in our community. The program brings together women from all walks of life to address the housing crisis facing women and children worldwide

- Open to all skill levels
- Men are welcome!
- Tenth year building
- Veteran women build volunteers



## Women Build Workshop

We will be holding a Women Build training on our Fairview build site on

#### Saturday, April 6<sup>th</sup> from 2-4pm

#### **Training will include:**

- Specifics of each tool being used on site
- Safety of tool use
- Explanation of building products used on site
- Team building exercise



## **Parking**

## **Build Site Address:**

7258 Horn Tavern Rd. Fairview, TN 37062

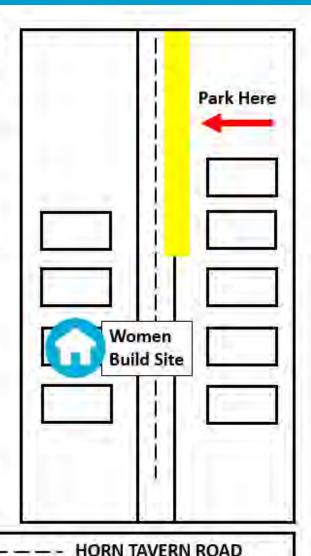


### Willow Crest Subdivision

Please park on the RIGHT side of the street starting from the next house down from the build site (please see map).

Thank you for volunteering!

Questions about parking? Call volunteer manager, Rain Fisher, at 812-371-5760



## **Build Day**



#### **Build Day at a Glance**

8:00



- Volunteers on site
- Volunteers signed in

8:30



- Introduction
- Devotion
- Safety lesson

9:15



- Split into teams
- Learn tasks
- Work!

11:45



- Lunch is on site
- Lunch set up

12:00



• LUNCH TIME!

1:30



Back to work

3:30



- Clean up site
- Take down tent
- Put away tables and sign in

4:00



Leave the build site



#### **Habitat provides:**

- Tent and two chairs
- Coolers
- Power tools
- Building materials
- Site leadership
- Hands-on instruction

#### **Sponsor provides:**

- Food (breakfast, snacks, lunch)
- Water (5 cases)
- Volunteers (if applicable)
- Devotion leader

#### Remember to:

- Wear closed-toed shoes
- Bring your signed waiver
- Dress comfortably



http://www.hfhwm.org

## Volunteer Signups

- Friday, April 12<sup>th</sup>
- Saturday, April 20<sup>th</sup>
- Saturday, May 4<sup>th</sup>
- Saturday, May 11<sup>th</sup> (Mother/Daughter Build Day)
- Rain will send an email with openings as needed
- If you have a group, please talk with Rain today.
- Please don't over schedule yourself



## **Food Sponsors**

- We are looking for groups to provide breakfast and lunch. Girl scouts, church groups, or anyone who would like to help in that way.
- Please see Rain if you have any questions.
- Sign-up sheet in the back
- Still in need of breakfast & lunch on:
  - Saturday, April 20<sup>th</sup>
  - Saturday, May 4<sup>th</sup>
  - Saturday, May 11<sup>th</sup>



## Funding the Home

\$70k

Estimated cost of building materials for home



\$7k

Cost of building materials per build day





\$250

• If each volunteer raises \$250 and 25-30 volunteers attend each of the ten build days – we can fully fund the home together!





• Maria purchases her home from HFHWM at cost with an affordable mortgage.



- Make the pledge!
- Sign up for build days after signing the pledge
- Goal to raise at least \$250
- Pledge forms on our website
   Monday by the end of the day





#### 2019 Women Build Pledge Card

Name:		
Address:		
City:	State:	Zip:
Phone:		
Email:		
Are you new to the	Women Build?	
Fundraising Goal: _		
Signature:		



511 West Meade Blvd | Franklin, TN 37064 | 615.690.8090 www.hfhwm.org

### When Do My Donations Need to be into HFHWM

- Increased interest in the build
- Received in the office before you build
- You can pick up your thank you gifts at the office.
- 8 5pm, but PLEASE CALL before you come.
- Drop off by June 1st



## Personal Fundraising

- Letters that you can personalize and mail to your friends and family can give online on our website or mail a check (please have them notate that it is in your behalf for the women build)
- First Giving, Peer-to-peer: send link to friends and family through email or social media: <a href="https://www.firstgiving.com/event/13234/2018-women-build">https://www.firstgiving.com/event/13234/2018-women-build</a>
- Video that explains how to do it: http://firstgiving.wistia.com/medias/682702e826



Dear Family, Friends & Co-Workers,

This year I have found a rewarding way to volunteer my time in order to make a difference in our community. It's a great project through Habitat for Humanity of Williamson County-their Women Build home.

Women Build brings together women from all walks of life to address the housing crisis facing millions of families worldwide. Women Build events have helped to construct more than 1,800 houses in local communities. I will be working to further Habitat's mission of affordable housing in Williamson County.

As a participant in this project I will work side by side with the Habitat homeowner family and women volunteers of all ages from the area. It's an opportunity for me to share my time, talent and energy while helping a hardworking family that is trying to improve their future. The unique thing about this build is that not only will I help to build this home, but also raise the money to pay for the home. All of the women involved are raising at least \$250 to go towards the cost of the home. Without us, the volunteers, this home would not be built.

We will begin our build on Saturday, August 17, 2013. Our goal is \$70,000 the cost to build the home. Please join my efforts by making a check to Habitat for Humanity of Williamson County and mail it to 511 West Meade Blvd., Franklin, TN 37064. Or, you can make a donation online at <a href="https://www.habitatwilliamson.org">www.habitatwilliamson.org</a>. Please mention my name in the comments section.

I hope you will take this opportunity to make a gift that really can change the lives of people in need. I know my life will be changed after this project.

With Sincere Thanks,





#### We Can Build It!

Dear Family, Friends & Co-Workers,

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With Sincere Thanks,







Women building character, building opportunity, building community ...
ONE HOME at a TIME!





### Raise \$250 in 5 days!

Fundraising can be easy and fun. Just follow these easy steps!



Day 2

Ask 5 friends for \$5 donation Day 3

Ask 10 co-workers to give \$5 Day 4

Ask 10 family members for \$10 Day 5

Ask 5 people from your place of worship or neighbors to contribute \$10 Congrats!

You just raised \$250! share your success with your donors!

Day 1

Make your own donation of \$25

#### Women Build 2019

First donation \$10 Spring. \$3

I like DIY. | like DIY. \$3

Help us fund our 8th Annual Women Build. Please choose and initial the box that describes you!

Interested in building with us? Learn more at hfhwm.org.



l wear high heels. \$3	l wear work boots. \$3	l can sing. \$2	I have change. \$1	l am happy! \$2	I have a tool box. \$5	For my Mom. \$5	I love to read. \$3	I have short hair. \$2	I have long hair. \$2	I support affordable housing. \$4
I have my own power tools. \$5	I know how to use a tape measure. \$4	l can dance. \$2	Hove white wine. \$4	Hove red wine. \$4	I ♥ Habitat. \$10	l'm a Mom. \$5	I live in Maury County. \$4	l live in Williamson County. \$4	I love electric screw drivers. \$4	Last donation \$5

I am a	I am a
veteran	new
Women Build	Women Build
Volunteer.	Volunteer.
\$6	\$6
l worked out	l love
today.	chocolate.
\$3	\$8

Fundraiser Name: \_\_\_\_\_

Thank you for your support!



www.hfhwm.org

### Create a Team

- Neighborhood groups
- Church groups
- Civic Groups
- Bridge or Pokeno Clubs
- Book clubs
- Place of employment
- Friends!



## First Giving



Every year, on 200 build sites across the United States, women take the hammer and take the lead, helping families in their own community realize the American dream.

Ladies from all over Williamson and Maury Counties will come together in April 2017 to construct the affiliate's eighth Women Build home.

The sponsorship cost of the home is \$70,000. Each woman who participates has a fundraising goal of \$250 to go toward the cost of the house, and a volunteer goal of at least 1 day. To help participants raise money, a toolkit is provided with ideas and step-by-step instructions on how to raise the funds.

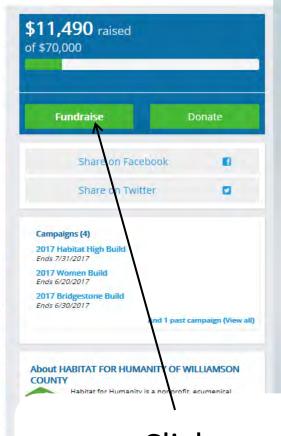
Lowe's and HFHWM will also offer optional, in-store workshops on Saturday mornings prior to the build to help participants learn skills for the build site. No prior experience in either fundraising or house-building is necessary.

We will hold a Women Build kickoff event at the Drury Hotel on March 4, 2017. Click here to sign up: https://womenbuild2017.eventbrite.com

Please contact Jennee Galland at 615-550-5617 or jgalland@hfhwm.org if have any questions.

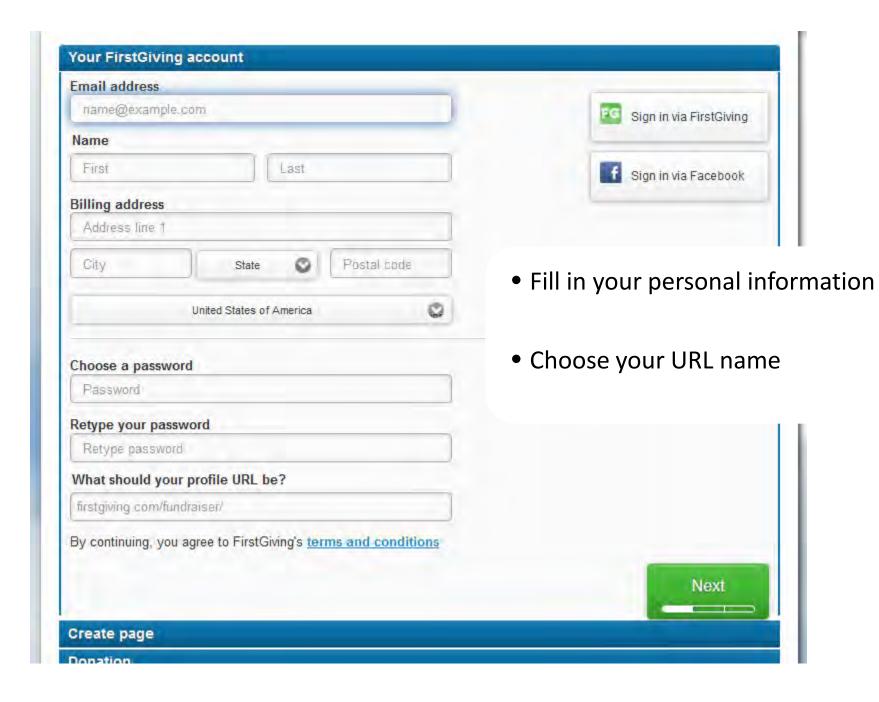
Click here to see photos from our 2016 Women Build.

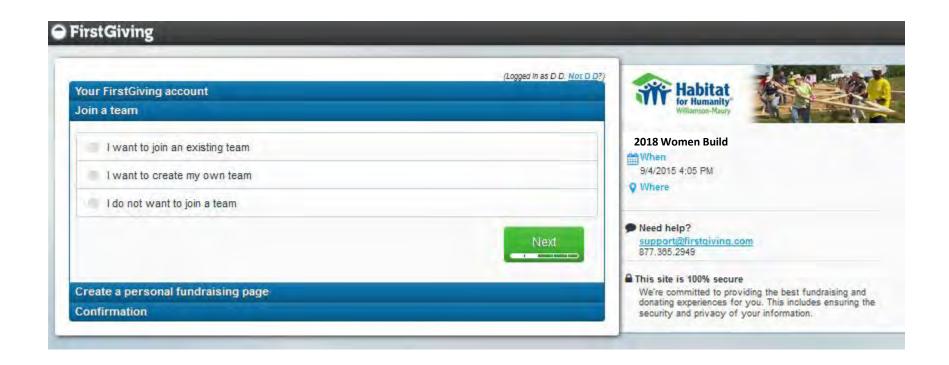




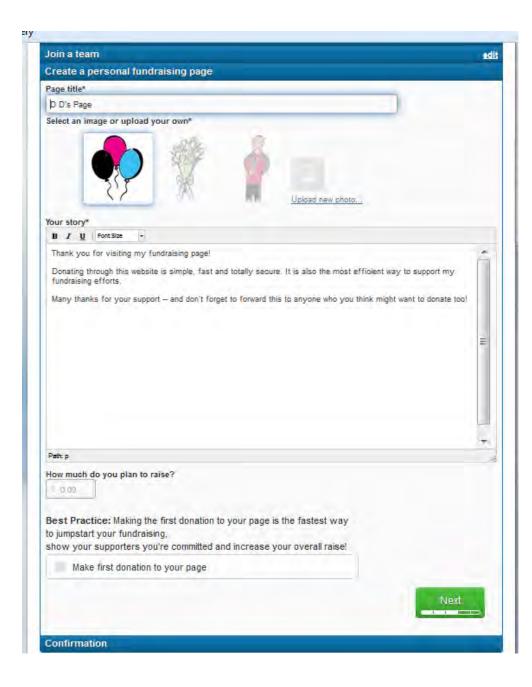
Click "Fundraise."

Facebook Comments Plugin



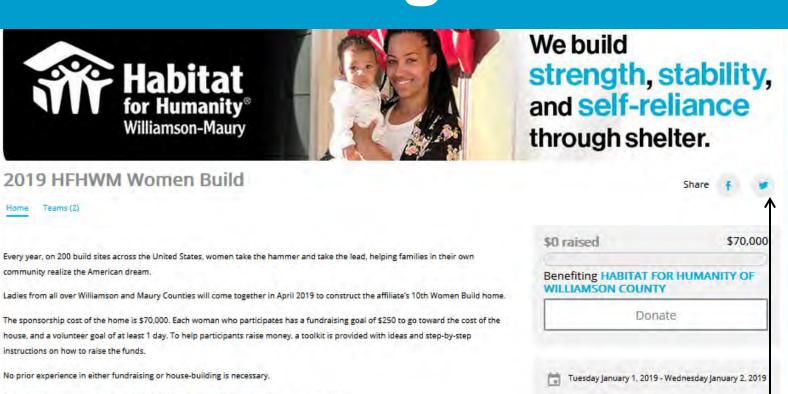


• On this next page, you can create or join a team.



- In your "story" area, feel free to use language from the fundraising letter link above or anything from other women build pages.
- Remember to add to your text description that donations are tax deductible.

## **Share Your Page**



2015 Habitat Williamson-Maury Women Build

Watch later Shall

Please contact Jennee Galland at 615-550-5617 or igalland@hfhwm.org if have any questions.

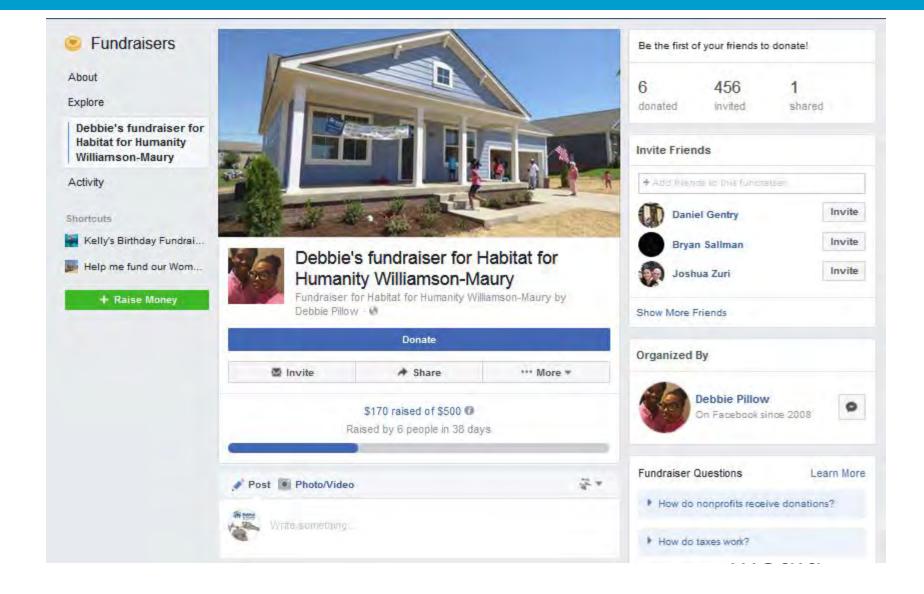
Click here to see photos from our 2018 Women Build.

Share through email or social media

Jennee Galland 615-550-5617 jgalland@hfhwm.org

Habitat for Humanity Williamson-Maury Willow Crest: Fairview. TN 37062

## Facebook Fundraising



### Fundraising Thank You Gifts

Raise \$250: Habitat T-Shirt



### Fundraising Thank You Gifts

Raise \$500:

Habitat Tote

Raise \$1,000:

Habitat Fleece



## Hammers & High Heels 2018



## Hammers & High Heels 2019

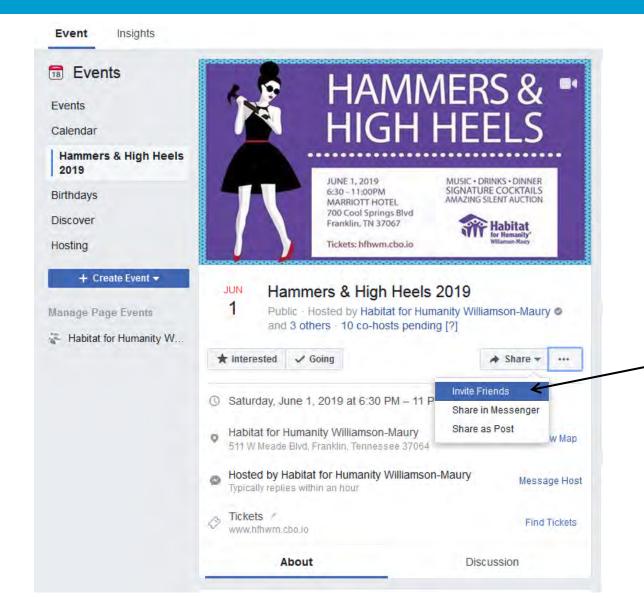


Franklin Marriott
Saturday, June 1
6:30 to 11pm

How you can help:

- Spread the word Facebook group
- Buy tickets and tell your friends to as well
- Secure donations of silent auction items
- Volunteers to make calls for past silent auction items
- Volunteer to put up posters
- Want to help on the event? Talk to Jennee

## Facebook Group



Invite your friends

## Women Build Sponsorship

#### **PLATINUM** sponsor

\$10,000 (1 Premier-Level Opportunity Available)

#### **Recognition at Women Build**

- Platinum Sponsor recognition and logo on signage at the Women Build site, reaching community neighbors & 300+ volunteers and crew from kick-off April 14 through home dedication on June 21, 2018
- Private hard-hat tour of the build site by the construction foreman and introduction to the future homeowners (our partner family)
- Volunteer opportunities reserved for up to 40 participants during the 2018 Women Build
- Platinum Sponsor recognition and media photo opportunity at the home dedication on June 21, including the chance to present keys to the partner family
- Logo included as Platinum Sponsor on HFHWM Women Build web page
- Logo included as Platinum Sponsor on home dedication program

#### **Hammers & High Heels Event Recognition**

- Platinum Sponsor recognition in all promotions, marketing materials, press releases & media as well as post coverage reaching up to 400+ attendees
- Logo on Step & Repeat Banner on Red Carpet at Event Entry exclusive to Platinum Sponsor Only
- Logo on e-blast / event promo and on HFHWM website with link to sponsor website exclusive to Platinum & Gold Sponsors Only
- Logo on Photo Booth Prints & Uploads to Social Media exclusive to Platinum & Photo Booth Sponsors Only
- Full page ad or letter in the event program
- Logo on event invitation mailed to 500 key supporters
- Logo and link from the event ticketing website
- Logo on signage upon entry
- VIP Table of eight (8) with priority seating
- Eight (8) passes to VIP Lounge
- Recognition from the podium at dinner
- Premier Event Sponsor recognition and logo on event and table signage
- Sponsor logo on the Mobile Bid App and on the leaderboard screens during the event
- Use of HFHWM logo for sponsor's website and marketing materials for one year
- Publicity in social photos | available media following the event



### GOLD sponsors \$7,500 (2 Opportunities Available)

- Gold Sponsor recognition in all promotions, marketing materials, press releases & media as well as post coverage reaching up to 400+ attendees
- 1/2 page ad or letter in the event program
- Logo on event invitation mailed to 500 key supporters
- Logo and link from the event ticketing website
- Logo on signage upon entry
- Recognition from the podium at dinner
- Sponsor logo on the Mobile Bid App and on the leaderboard screens during the event
- Publicity in social photos | available media following the event
- VIP Table of eight (8) with priority seating
- Eight (8) passes to VIP Lounge

#### Sponsor to then choose one of these options:

- Photo Booth sponsor receives all Gold Level Benefits and: Logo on Photo Booth Prints & Uploads to Social Media - exclusive to Platinum & Photo Booth Sponsors Only
- VIP Lounge Sponsor receives all Gold Level Benefits and: Logo on Signage at all Bars & Cocktail Napkins - exclusive to VIP Lounge & Reception Sponsors Only

#### **SILVER sponsors**

\$5,000 (3 Opportunities Available)

- Silver Sponsor recognition in all promotions, marketing materials, press releases & media as well as post coverage reaching up to 400+ attendees
- 1/3 page ad or letter in event program
- Logo and link from the event ticketing website
- Logo on signage upon entry
- Recognition from the podium at dinner
- Sponsor logo on the Mobile Bid App and on the leaderboard screens during the event
- Publicity in social photos | available media following the event
- VIP Table of eight (8) with priority seating
- Eight (8) passes to VIP Lounge

#### Sponsor to then choose one of these options:

- Auction Sponsor receives all Silver Level Benefits and: Logo Company Signage in the auction area and at check-out locations - exclusive to Auction Sponsor Only
- Reception Sponsor receives all Silver Level Benefits and: Logo on Cocktail Napkins at all bar locations - exclusive to VIP Lounge & Reception Sponsors Only
- Dinner Sponsor receives all Silver Level Benefits and: Company Signage / Logo at Dinner Buffets and tables exclusive to Dinner Sponsor

#### **BRONZE** sponsors

\$2,500 (Limited Availability)

- Company booth display opportunity in auction area
- Company / Individual Name listed in event program
- Company / Individual Name listed on signage upon entry Logo in event program
- VIP Table of eight (8) with priority seating
- Eight (8) passes to VIP Lounge

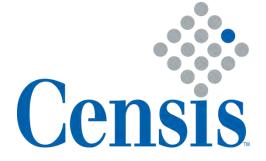


Lex and Alana LeBlanc from HGTV's Listed Sisters. 2017 Hammers & High Heels Emcees

## Thank you to our sponsors!

# Schneider Electric











## **Social Sharing**



facebook.com/hfhwm



twitter.com/hfhwm



instagram.com/hfhwm

Please share your photos or video on social media using the hashtags:

#WomenBuild

#hfhwm



https://www.linkedin.com/company/habitat-for-humanity-williamson-county

### ReStore



www.facebook.com/HabitatRestoreWilliamsonCounty/

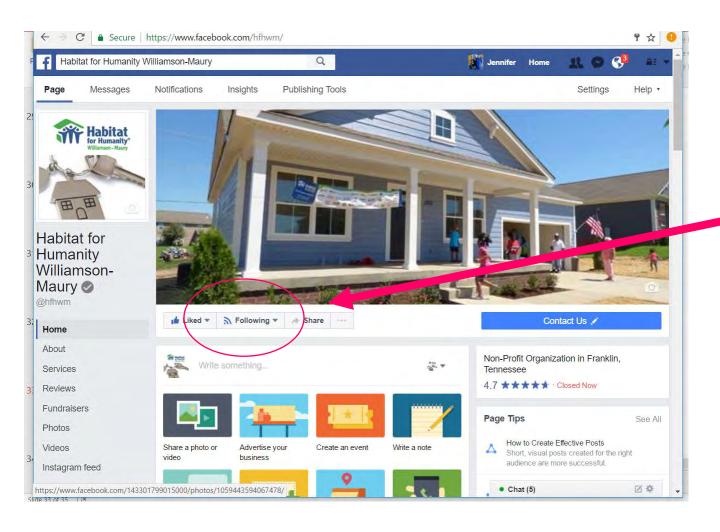


instagram.com/habitat.restore





### **Facebook**



Please "follow" us.

Add us to your safe list for email.



Jennee Galland
Director of Communications
direct: 615.550.5617
jgalland@hfhwm.org

Wayne Weaver
Director of Housing and
Community Development
direct: 615.550.5618
wwayne@hfhwm.org



Tasha Towry
Director of Construction
direct: 615.550.5615
ttowry@hfhwm.org



Kim Randell
Director of Development
direct: 615.550.5616
krandell@hfhwm.org

#### **OFFICE:**

511 West Meade Blvd, Franklin, TN 37064 hfhwm.org

#### **RESTORE**:

1725 Columbia Ave Franklin, TN 37064 hfhwm.org



Rain Fisher
Volunteer Development Manager
direct: 615.550.5619
rfisher@hfhwm.org