



HAMMERS & High Heels

Virtual Event - Thursday, May 20, 2021

2021 Virtual Sponsorship Opportunities

SOCIAL MEDIA

With an social media audience of more than 23,000, Habitat for Humanity Williamson-Maury links followers to the mission, sponsor webpages, and messages through engaging content.

WEBPAGE

The Hammers & High Heels registration page is updated with event and sponsor information and includes links to sponsor webpages.

E-BLASTS

E-Blasts with the nonprofit's latest news, event updates, promotions, etc. are sent to the 13,000+ contacts in Habitat for Humanity Williamson-Maury's database, which includes donors, volunteers, and friends.

TITLE SPONSOR | \$15,000 Investment (1 Available)

Recognition at Women Build

- Recognition and logo on signage at the Women Build construction site
- Opportunity to present keys to the partner family at home dedication (June 2021) – *exclusive to Title Sponsor*
- Logo and link included as Title Sponsor on HFHWM Women Build web page

Hammers & High Heels Event Recognition

- Event titled "2021 Hammers & High Heels presented by (company name)" – *exclusive to Title Sponsor*
- Company logo on invitation – *exclusive to Title Sponsor*
- Logo on e-blast, event promo, & on HFHWM website with link to sponsor website – *Exclusive to Title & Platinum Sponsor Only*
- Use of HFHWM logo for sponsor's website and marketing materials for one year – *Exclusive to Title & Platinum Sponsors Only*
- Opportunity for pre-recorded spotlight segment to be aired during Live Broadcast – *Exclusive to Title & Platinum Sponsors Only*
- Verbal and logo recognition at live broadcast and event website
- Mention in all media including press release, social media, and e-blasts
- Company logo on all attendee communication
- Sixteen (16) dinners for pick up and **16 Bonus Bundles***
- Check presentation photographs to be shared through HFHWM's social media network and website
- Logo and link from the event auction website
- Sponsor logo on the Mobile Bid App

PLATINUM SPONSOR | \$10,000 Investment (1 Premiere-Level Opportunity per Industry)

Recognition at Women Build

- Recognition and logo on signage at the Women Build construction site
- Logo and link included as Platinum Sponsor on HFHWM Women Build web page

Hammers & High Heels Event Recognition

- Logo on e-blast, event promo, and on HFHWM website with link to sponsor website – *Exclusive to Title & Platinum Sponsor Only*
- Use of HFHWM logo for sponsor's website and marketing materials for one year – *Exclusive to Title & Platinum Sponsors Only*
- Opportunity for pre-recorded spotlight segment to be aired during Live Broadcast – *Exclusive to Title & Platinum Sponsors Only*
- Verbal and logo recognition at live broadcast and event website
- Mention in all media including press release, social media, and e-blasts
- Company logo on all attendee communication
- Sixteen (16) dinners for pick up and **16 Bonus Bundles***
- Check presentation photographs to be shared through HFHWM's social media network and website
- Logo and link from the event auction website
- Sponsor logo on the Mobile Bid App

GOLD SPONSORSHIP | \$7,500 Investment (2 Available)

Hammers & High Heels Event Recognition

- Photo Contest of participants best High Heel or Hammer posted on social media leading up to event to include company logo on e-blast, event promo, and on HFHWM website with link to sponsor website – *Exclusive to Contest Sponsor Only*
- Winner Revealed with Photo and company logo on screen night of event – *Exclusive to Contest Sponsor Only*
- Verbal recognition at live broadcast and event website
- Mention in all media including press release, social media, and e-blasts
- Company logo on all attendee communication
- Eight (8) dinners for pick up and **eight (8) Bonus Bundles***

SILVER SPONSORSHIP | \$5,000 Investment (3 Available)

Hammers & High Heels Event Recognition

- Logo and link from the event auction website
- Sponsor logo on the Mobile Bid App
- Verbal recognition at live broadcast and event website
- Mention in all media including press release, social media, and e-blasts
- Company name in all attendee communication
- Company logo in online event program sent to attendees via email
- Eight (8) dinners for pick up and **eight (8) Bonus Bundles***

Choice of Sponsorships

- Logo on e-blast, event promo, and on HFHWM website with link to AUCTION website – *Exclusive to Auction Sponsor Only*
- Logo on e-blast, event promo, and on HFHWM website and logo on screen introducing entertainers prior to performance – *Exclusive to Entertainment Sponsor Only*
- Logo on e-blast, event promo, and on HFHWM website with link to Event/Stock the Cellar Wine Pull tab on website – *Exclusive to Stock the Cellar Sponsor Only* (NOTE: Arrington Vineyards will be one of the sponsors as they will be providing this product.)

BRONZE SPONSORSHIP | \$2,500 Investment (Limited Availability)

Hammers & High Heels Event Recognition

- Company name on e-blast, event promo and on HFHWM website with link to Event website
- Verbal recognition at live broadcast and event website
- Mention in all media including press release, social media, and e-blasts
- Company name in all attendee communication
- Company name listed on broadcast screen sponsor page
- Company name in online event program sent to attendees via email
- Four (4) dinners for pick up and **four (4) Bonus Bundles***

FRIENDS OF HAMMERS & HIGH HEELS | \$1,000 Investment (Limited Availability)

Recognition at Hammers & High Heels Event

- Company name in all media including press release, social media, and e-blasts
- Company name in online event program sent to attendees via email
- Two (2) dinners for pick up and **two (2) Bonus Bundles***

*BONUS BUNDLE

Each bundle includes:

- Access to the online auction items
- Event livestream link
- Access to the Stock the Cellar Wine Pull (\$25 donation to enter)
- Access the Best Hammer or High Heel Contest (\$10 donation to enter)

Sponsorships can be customized! Please contact Harmony Trevino at 615-690-8090 if you need something more specific, and we will be happy to meet your needs.

