

Auction Request

Dear Mackenzie,

Each year more than 10,000 women join construction teams during **The National Women Build**, raising their hammers to help build affordable housing in their own communities. This April, we here at **Habitat for Humanity Williamson-Maury** (HFHWM) will kick off our 10th Annual Women Build and will hold our largest fundraiser, **Hammers & High Heels**, on June 1 to raise money to build this home.

More than **300 volunteers**, 70% of them women, will come together over seven weeks to build alongside a family in need of affordable housing. Volunteers will put in **2,400+ labor hours** to make the dream of homeownership a reality for our 2019 Women Build family, The Herrera Family. Maria Herrera cares for her 72-year-old mother Estella and her 16-year-old son Abraham.



The Herrera Family

Maria is overwhelmed with gratitude, often to the point of tears. “We are so thankful for this opportunity. It is a blessing to have the community gather together to help our family. My hope is that my home will extend beyond blessing only my family and that it will become a blessing for others as well.” Over the next few months, she will complete 280 hours of “sweat equity,” save \$2000 in closing costs, and will then be eligible to purchase her house with a **zero-interest mortgage**.

Our annual **Hammers & High Heels** event, which brings together 350+ attendees to raise funds for the home, will be held on **Saturday, June 1, 2019 at The Marriott in Franklin, TN**. Our goal for 2019 is to raise the **\$70,000** needed for the “bricks and sticks” of this home. We need your help!

We ask that you consider being part of this incredible event by donating an item or service valued at \$100 or more. The auction is online about a week prior of the event for maximum exposure for our donors. We will share your kindness by posting it on our Facebook, Twitter, newsletter (to 6,000 +), and on the event’s mobile app (which also includes a link to your website).

Thank you so much for your consideration and on-going support of Habitat’s mission. Together we can work to make sure every family in need has a safe, affordable place to call home.

I look forward to hearing from you.

Jennee Galland

Jennee Galland, Director of Communications
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Habitat for Humanity of Williamson County, Inc. is a 501(c)3 organization as determined by the Internal Revenue Service. EIN: 62-1506788

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We are pledged to the letter and spirit of U.S. policy for the achievement of equal housing opportunity throughout the nation. We encourage and support an affirmative advertising and marketing program in which there are no barriers to obtaining housing because of race, color, religion, sex, handicap, familial status, or national origin.

HAMMERS & High Heels



live music • drinks • food • silent auction

Benefiting Habitat for Humanity Williamson-Maury WOMEN BUILD 2019

Saturday, June 1, 2019 from 6:30 to 11pm

The Marriott Cool Springs - 700 Cool Springs Blvd, Franklin, TN 37067

For more Information contact:

LEGACY PR & Events at 615-669-6058 or email Associate@Legacy-PR.com.

Please send items and this completed form to
Hammers & High Heels, P.O. Box 681693,
Franklin, TN 37068-1693.

**Call to schedule a pick up if needed*

Items need to be in hand by Monday, May 20, 2019, preferably as early as possible.

Business Name _____

Contact Name _____

Address _____

Phone _____ Email _____

Silent Auction Donation Description: _____

Silent Auction Value: \$ _____

Minimum Bid: \$ _____