



Over the EDGE

A silhouette of a person rappelling down a rope, positioned to the right of the word "the" in the "Over the EDGE" title.

October 18, 2023
Vertis Green Hills

URBAN RAPPELLING FUNDRAISER

rappel for a reason

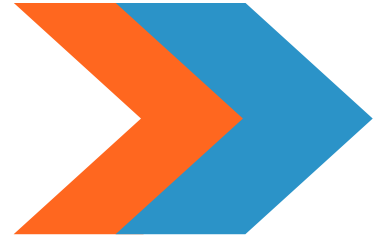
Over the Edge is a peer-to-peer fundraising event in support of Habitat for Humanity Williamson-Maury.



Over the Edge



SPONSORSHIP OPPORTUNITIES	Landing Zone Sponsor	Anchor Sponsor	Belay Sponsor	Toss the Boss Sponsor
Rappelling spots to go Over the Edge	6	4	2	1
Invites to the VIP Reception	6	4	2	1
Recognition on all OTE kick off, outreach, and day of signage	Logo	Logo	Name Listed	Name Listed
Commemorative rappelling photos	X	X	X	X
Recognition on promotional materials, including flyers, email blasts, social media, newsletters	X	X	X	
Company logo & link on our Over the Edge website	X	X	X	
Recognition in print ads	X	X		
Company listed as Over the Edge sponsor on all press releases & media alerts	X	X		
Giveaway inclusion for Edger Swag Bags received by all participants	X			
Recognition in TV & radio promotions	X			
Company banner near landing zone	X			
Priority selection of rappelling time slot	X			
COST	\$10,000	\$5,000	\$3,000	\$1,500



LANDING ZONE SPONSOR - \$10,000

- Company listed as sponsor of Over the Edge on press releases and media alerts
- Recognition on promotional materials, including flyers, email blasts, social media posts, newsletters, print ads, and TV/radio advertisements
- Company logo & link on our Over the Edge website
- Logo on all OTE kick off, outreach, and day of signage
- 6 rappelling spots to go Over the Edge
- Priority selection of rappelling time slot
- Commemorative rappelling photo for each Edger
- 6 Invites to the VIP Reception on March 8
- Company banner near landing zone
- Giveaway inclusion for Edger Swag Bags received by all participants

ANCHOR SPONSOR - \$5,000

- Company listed as sponsor of Over the Edge on press releases and media alerts
- Recognition on promotional materials, including flyers, email blasts, social media posts, newsletters, print ads
- Company logo and link on our Over the Edge website
- Logo on all OTE kick off, outreach, and day of signage
- 4 rappelling spots to go Over the Edge
- Commemorative rappelling photo for each Edger
- 4 Invites to the VIP Launch Party on March 8

BELAY SPONSOR - \$3,000

- Recognition on promotional materials, including email blasts, social media posts, newsletters
- Company name listed and linked on our Over the Edge website
- Company name listed on all event signage
- 2 rappelling spots to go Over the Edge
- Commemorative rappelling photo for Edger
- 2 Invites to the VIP Reception on March 8

TOSS THE BOSS - \$1,500

- 1 rappelling spot to “toss the boss”
- Company name listed on all event signage
- Commemorative rappelling photo for Edger
- 1 Invite to the VIP Reception

Individuals wanting to rappel must fundraise \$1,000. Those who raise \$1,500+ will be invited to VIP reception.

over the EDGE



Sponsorship Level:

	Landing Zone Sponsor - \$10,000
	Anchor Sponsor - \$5,000

	Belay Sponsor - \$3,000
	Toss the Boss Sponsor - \$1,500

Company Name: _____

Contact Name: _____

Company Address: _____

Phone: _____

Email: _____

Website: _____

Signature: _____

Date: _____



Please make checks payable to
"Habitat for Humanity Williamson-Maury"
and submit along with this form to:

Habitat for Humanity Williamson-Maury
109 Noah Drive
Franklin, TN 37064